

**FOR IMMEDIATE RELEASE: October 4, 2021**

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The ZIPPER JUNCTION Project™

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## **THE HOLIDAY DONATION DRIVE FOR WAYNE & PIKE IS UNDERWAY**

This year **THE HOLIDAY DONATION DRIVE**, brought you by The ZIPPER JUNCTION Project™ will continue as we did last year practicing COVID safety protocols by collecting monetary donations in lieu of toys. We will strive to ensure that each and every one of the thousands of children in Wayne and Pike counties, like those we have served in the past, have an opportunity to benefit from this local community effort.

- There will be NO distribution of boxes and NO collection and distribution of toys.
- Donations will be distributed via a digital format.
- All donation proceeds will be distributed evenly among approved applicants.

Fundraising is already underway. All donations collected and pledged will be distributed in late November.

IT'S IMPORTANT TO GET AS MANY DONATIONS AS POSSIBLE BY **NOVEMBER 18<sup>th</sup>** to better help us with the allocation for each child that qualifies for funds. Fundraising will continue through the end of 2021.

Registration to apply for assistance opens **October 11<sup>th</sup> and closes 11:59 PM on November 13<sup>th</sup>, 2021.**

“Hosting a donation drive fills a void to bring happiness to those less fortunate, and our goal is to provide for as many children as we can”, said Jim Zumpone, Chief Visionary & Founder of The ZIPPER JUNCTION Project™.

The ZIPPER JUNCTION Project™ has partnered with groups and businesses who are hosting their own fundraising drives. We invite you to get creative and share your efforts through social media so we can spread the word further through our community.

The ZIPPER JUNCTION Project™ requires the help of many to **Leverage Skills** to successfully accomplish this huge event. **Igniting Passions** in people, within our community, is the kind of thinking needed to ensure we are **Building Futures** that are happy, meaningful, bright and positive for our kids AND our communities.

If you are interested in applying for a donation, partnering to include a Fundraising Event, or if you wish to make a monetary donation, please visit [www.ZipperJunction.org](http://www.ZipperJunction.org) and click on the Truck carrying the Big Bag of Toys. Sign up for our email list or follow us @ZipperJunction for updated information and details.

Monetary donations can be made through online via GoFundMe or PayPal with information for both on our website, or by check - **Make checks payable to:** “The ZIPPER JUNCTION Project” and write “The Holiday Donation Drive” in the memo, **Mail to:** PO Box 532, Hawley, PA 18428.

### **About The ZIPPER JUNCTION Project™**

The ZIPPER JUNCTION Project™ is a local non-profit organization made up of a very unique and diverse group of individuals who are driven by the common belief that we can do better as a community through hands on experiences, project based learning and physical activities. We are driven to bring a place called ZIPPER JUNCTION™ to life. When a society has people focusing their efforts on tasks that they are truly passionate about, while simultaneously attaining, at minimum, a sustainable living wage, many of the socio-economic problems currently being faced would disappear over time. To that end, and to foster those passions, The ZIPPER JUNCTION Project™ was conceived, researched, designed, and is now happening! Helping someone discover their passion in life is the single most important thing, and this is to be supported and cultivated. Read more about The ZIPPER JUNCTION Project™ here: [www.ZipperJunction.org](http://www.ZipperJunction.org).