

SPECIFIC PURPOSE

Identify and improve understanding of
challenges businesses are currently facing

Determine if business owners are being supported
by their local government and community

Broader Goal - We Are ALL Working Towards

Build a regional future that is:

Self sustaining and growth oriented

Mutually beneficial to ALL stakeholders

Preserves the history and essence of the area

Welcoming to ALL

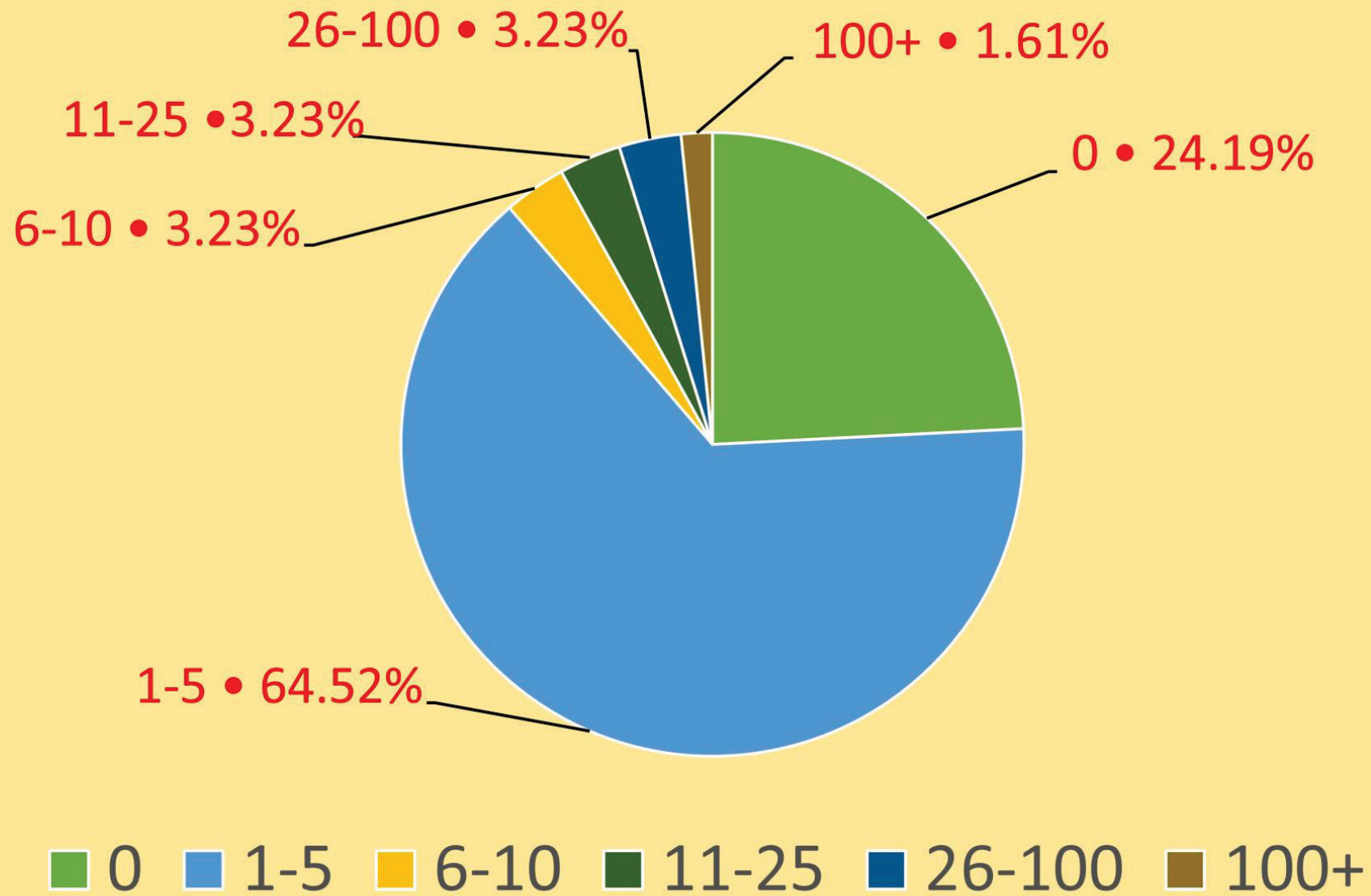
REGIONAL APPROACH

Businesses owned or operated, or that serve customers,
within a 50 mile radius of Lake Wallenpaupack

SURVEY INFORMATION:

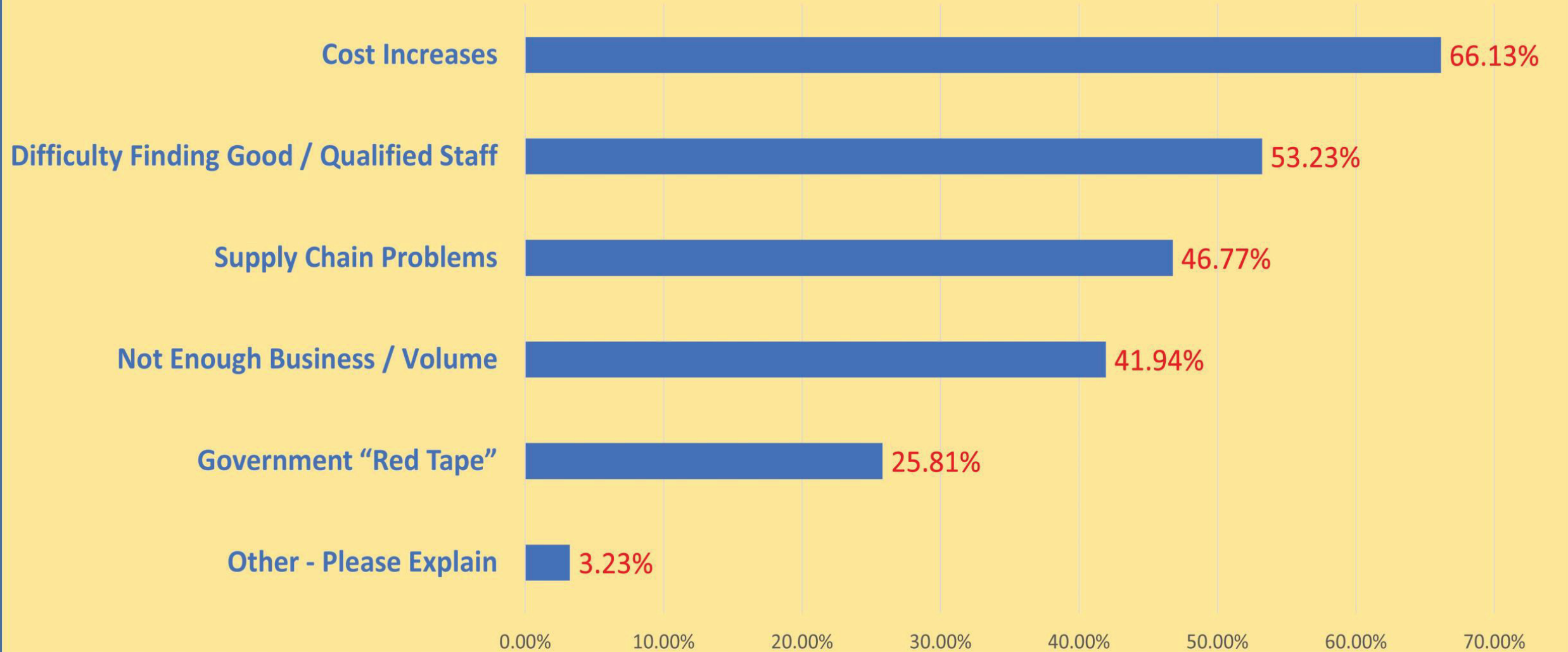
Date Range of Survey:	March 1st, 2022 - April 30th, 2022
Number of responses:	186
Area covered:	15,386 Square Miles (70 mile radius from Lake Wallenpaupack)
States Represented:	Pennsylvania, New York, New Jersey, Connecticut

Number of Employees per Respondent



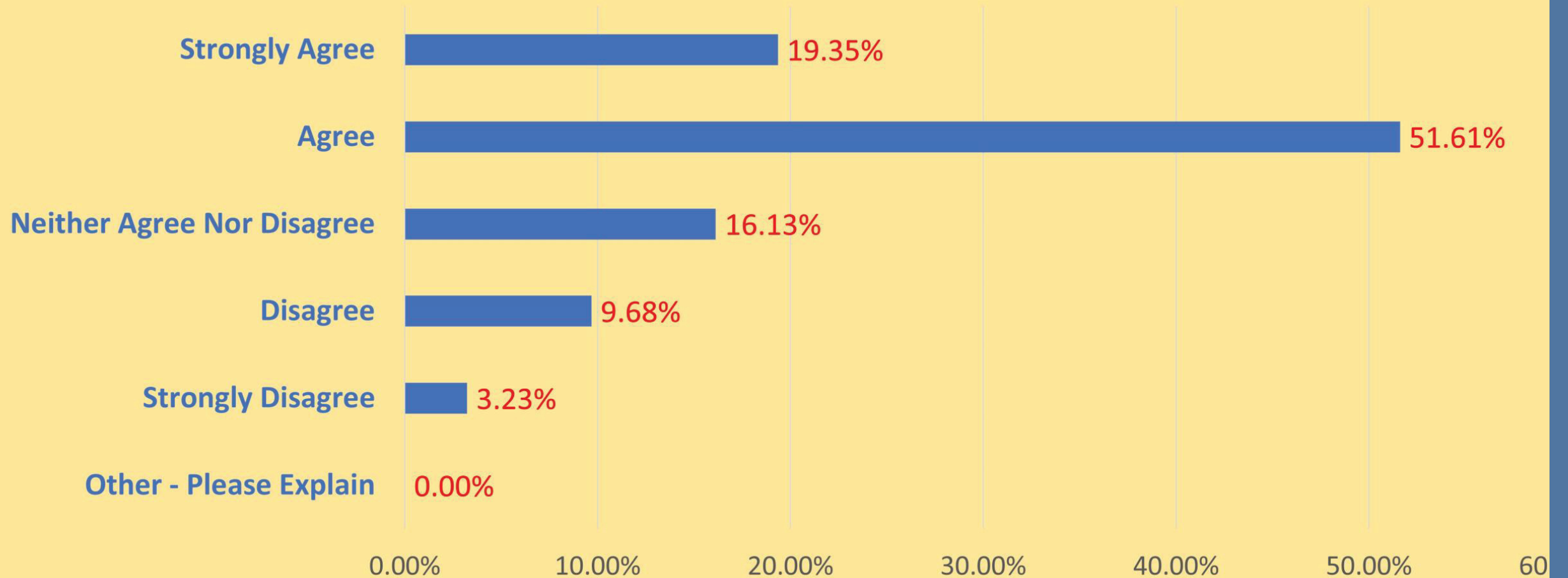
Question #1

What are some of the business challenges you are currently facing?



Question #2

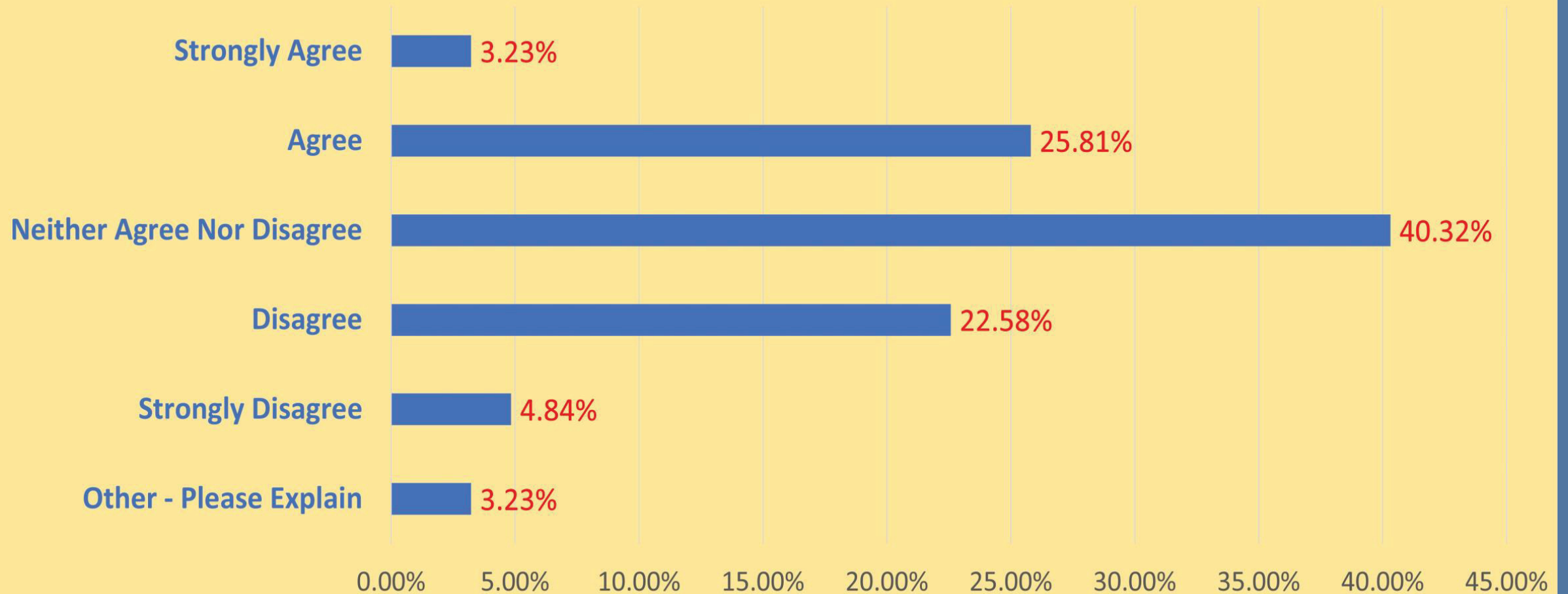
Our business needs are adequately served by local financial institutions within the area that we operate.
Choose one answer that you feel most aligns with the previous statement:



Question #3

Our business needs are adequately served by the local government / municipality within which we operate.

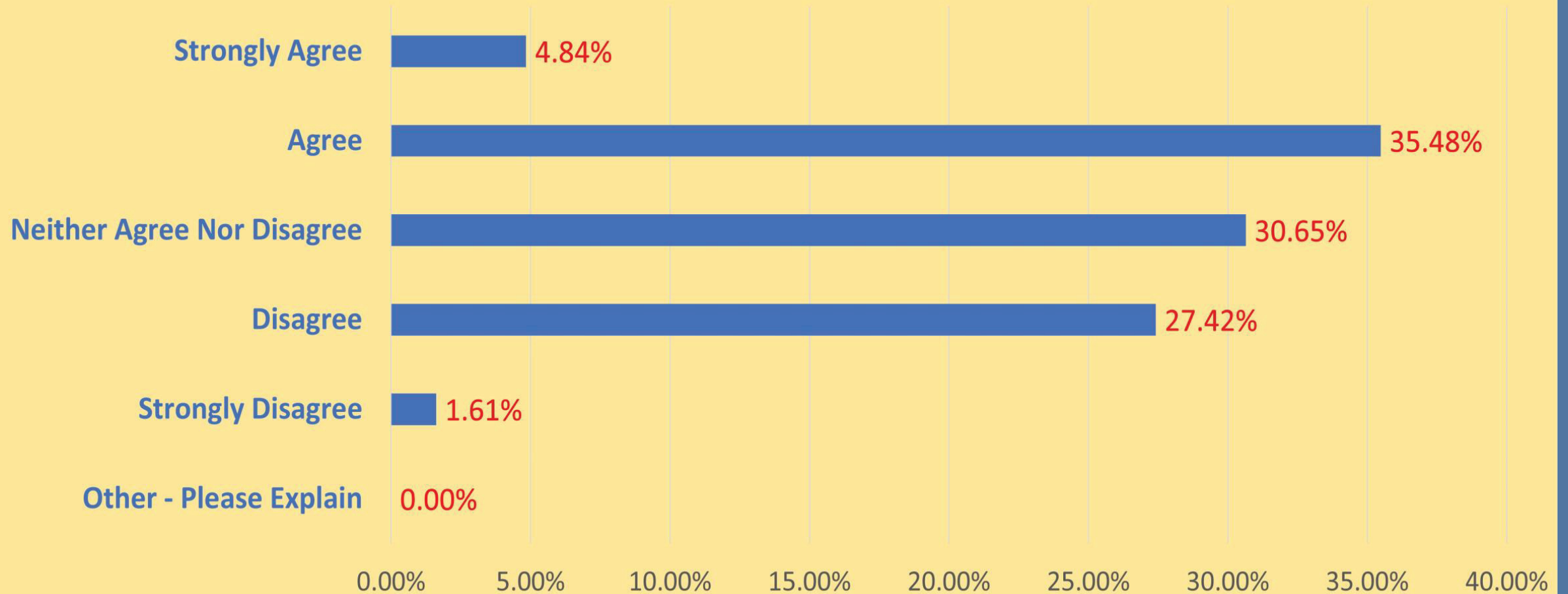
Choose one answer that you feel most aligns with the previous statement:



Question #4

Communication is adequate between stakeholders
within the community we operate our business.

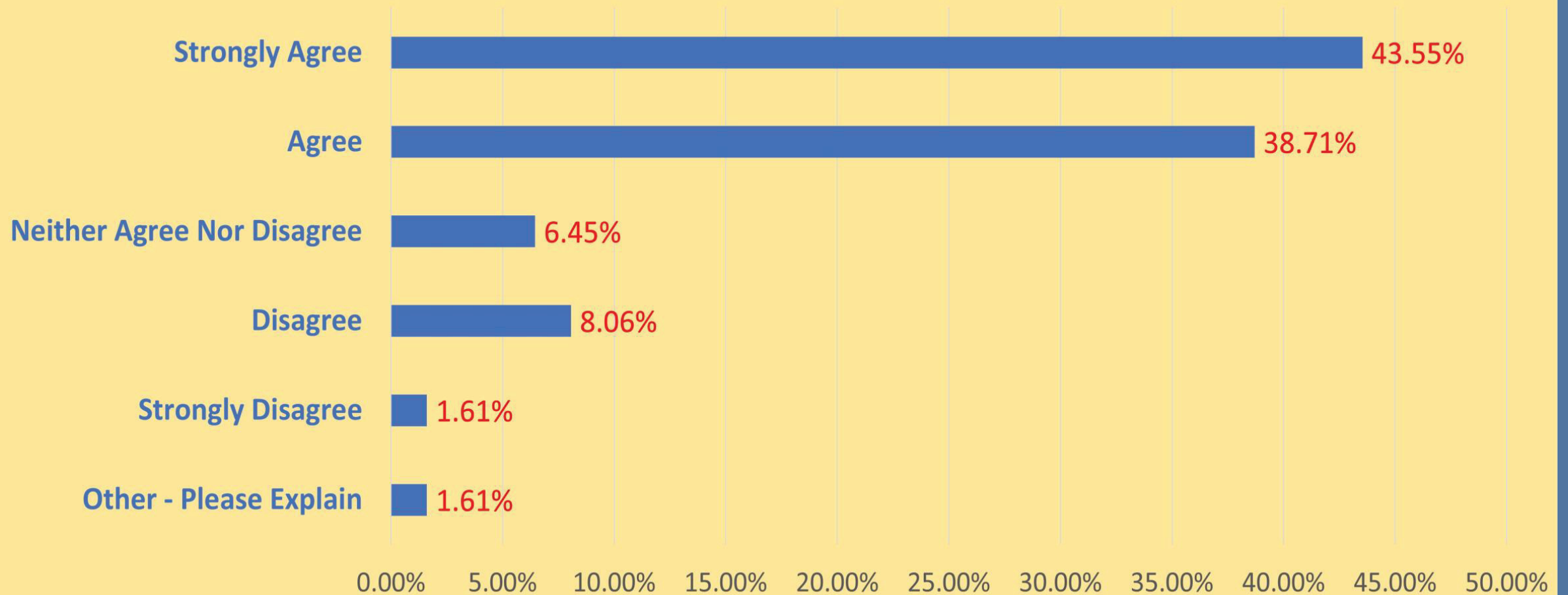
Choose one answer that you feel most aligns with the previous statement:



Question #5

Close collaboration is essential between businesses,
nonprofit entities, and governmental bodies.

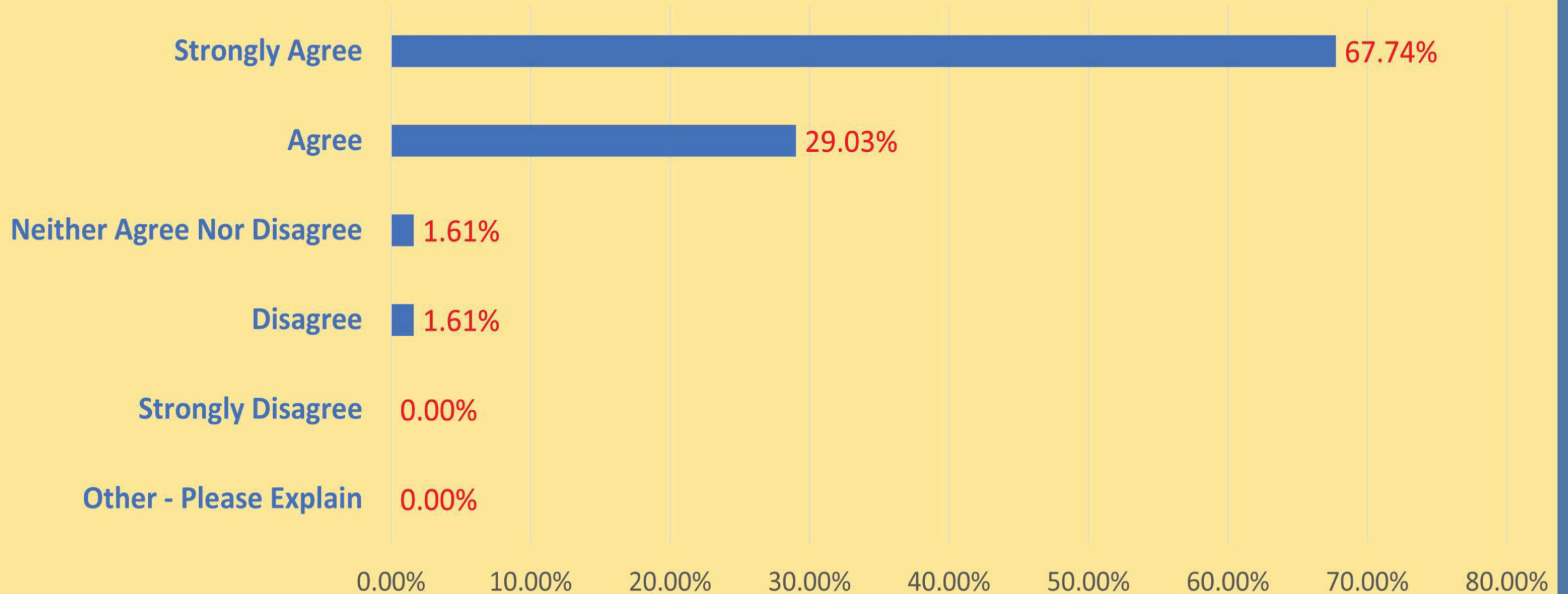
Choose one answer that you feel most aligns with the previous statement:



Question #6

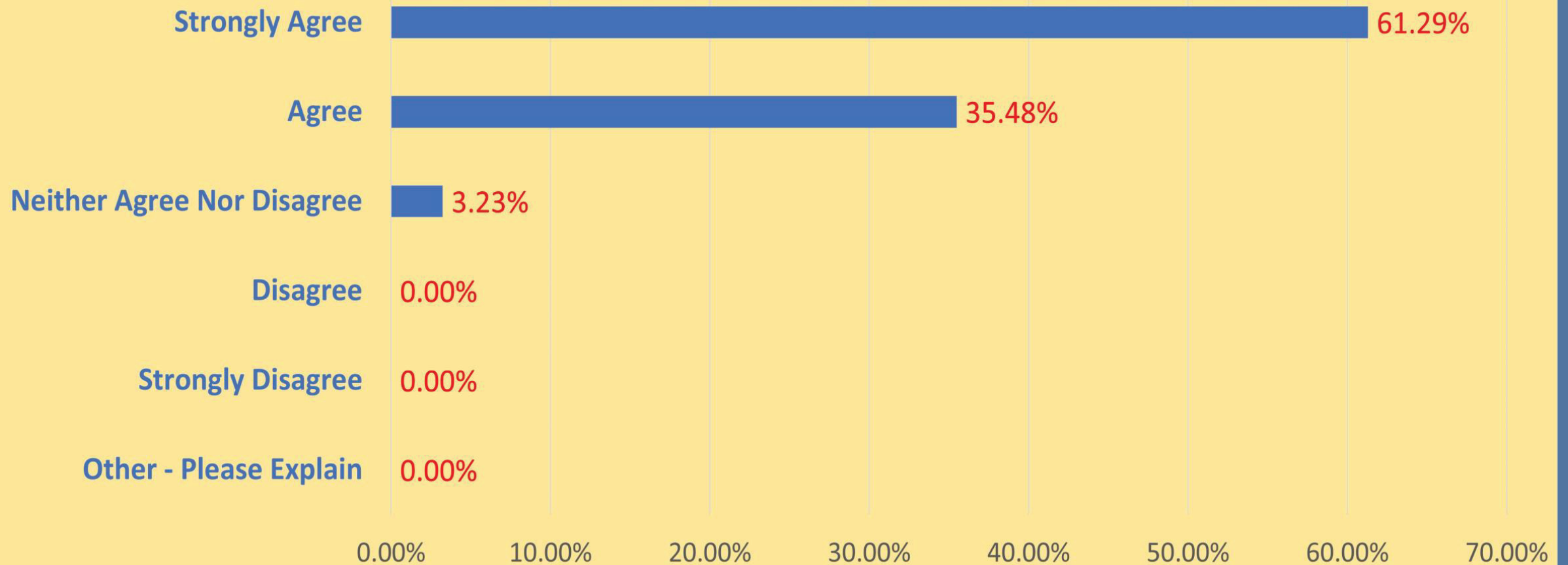
If we are to succeed in our business ventures,
change is a constant we must acknowledge.

Choose one answer that you feel most aligns with the previous statement:



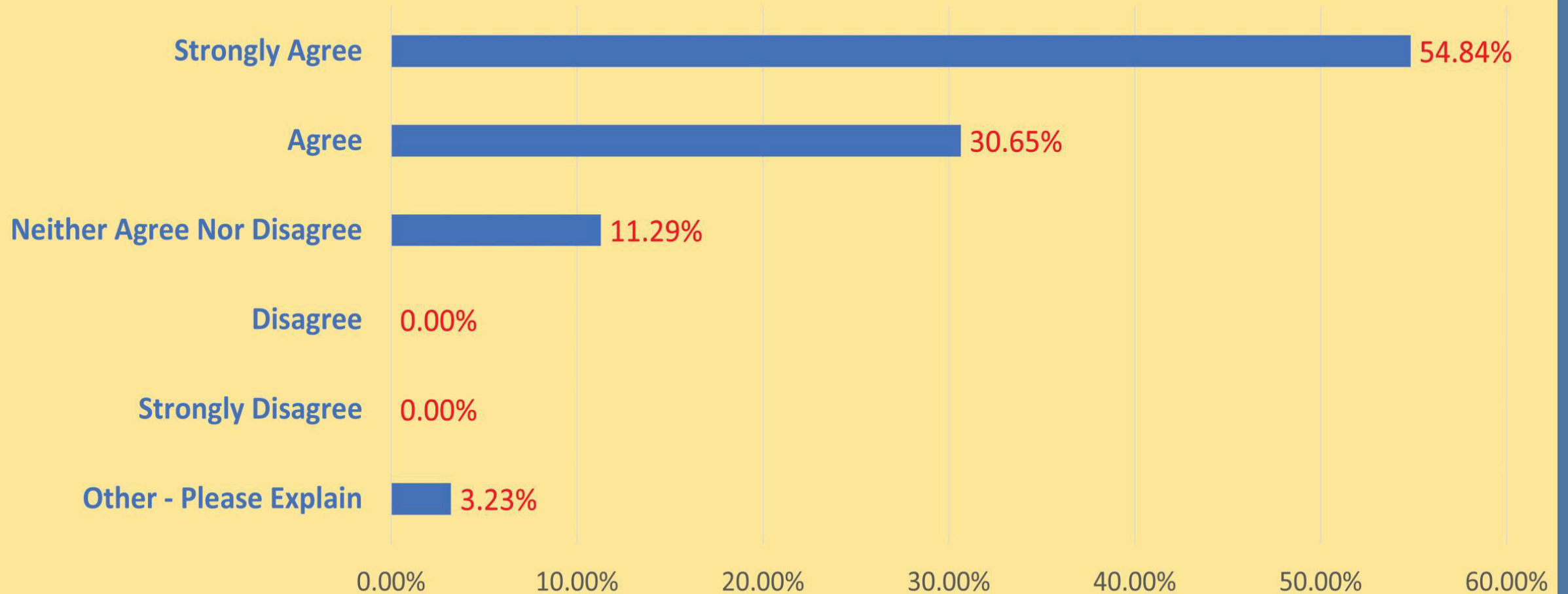
Question #7

Being proactive and charting a course forward assures a strong future,
while preserving the unique natural appeal of our region, and
simultaneously celebrating the best parts of its history.
Choose one answer that you feel most aligns with the pr



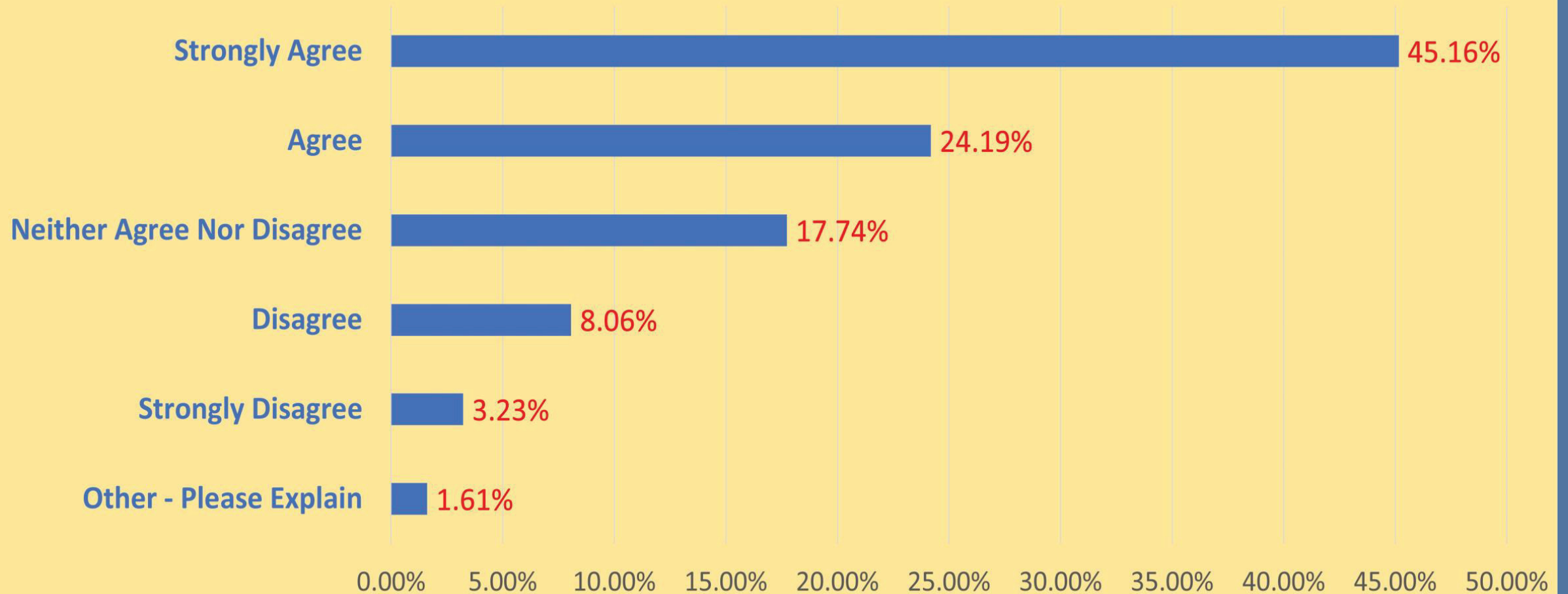
Question #8

We want our business to be a part of the planning and solutions that will lead to the overall success of the region within which it operates. Choose one answer that you feel most aligns with the previous statement:



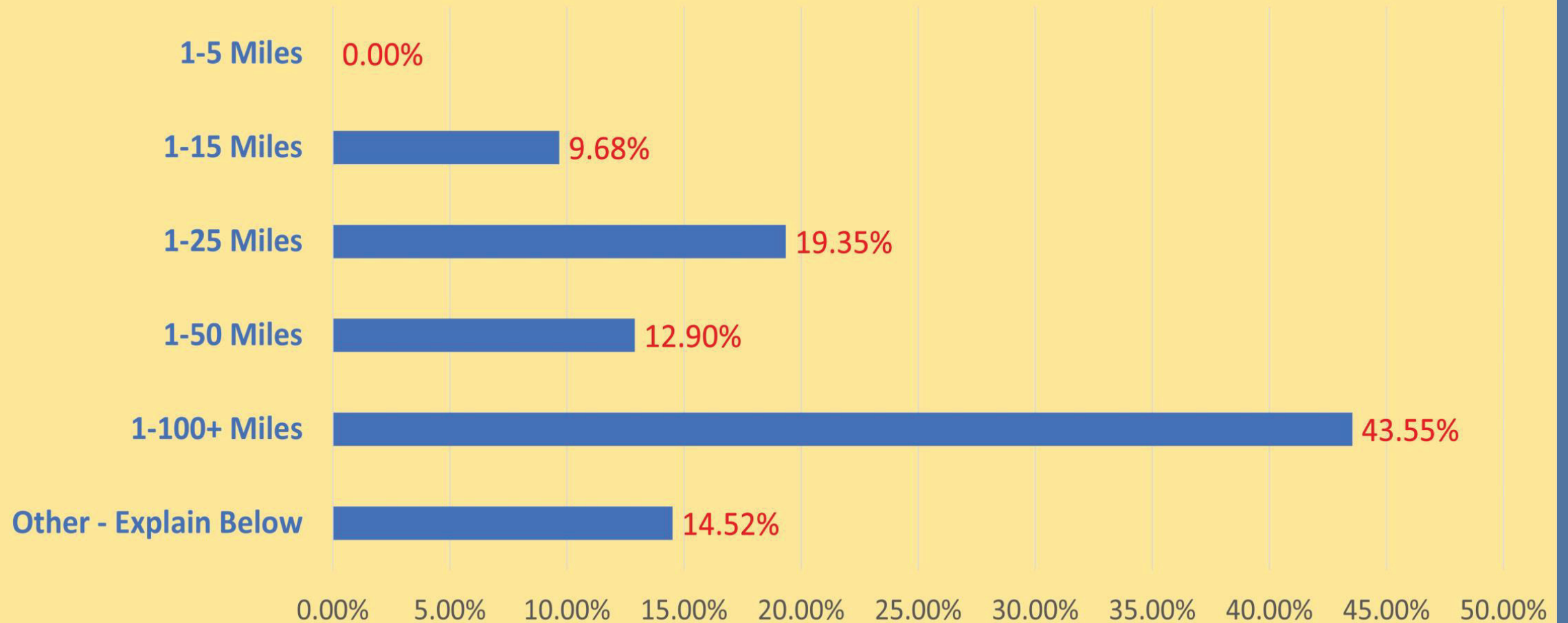
Question #9

Our business is positively affected by tourism within the Northeastern Pennsylvania/Southern Tier New York/Northern New Jersey region.
Choose one answer that you feel most aligns with the previous statement:



Question #10

From your business location, what radius best describes the customers you serve?
Choose one answer that you feel most aligns with the previous statement:



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to help develop solutions.

